

# The Roaring Silence!

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Last week I spoke of the need to find our voice and making sure that we use it. This week I would like to continue in the same vein.

For some time, indeed more than 5 years, you have heard me speak around the theme of EPL. Education, Perception and Liquidity, being the three most important things that we need to address in Islamic Finance. Once again I would like to stress that in order to change perceptions; we must not only educate thoroughly but also ensure that we stand up for what is correct. In other words we need to proactively address misconceptions, mischief making and things that are just plain wrong.



Sadly, I do not hear enough of this and would like to encourage more constructive activity. It is not as though nothing is happening, but we do need to hear much more about positive assertions to address misconceptions. This always needs to be done with the voice of moderation and common sense, rather than with the voice of extremism and division. Building Hope rather than Hate and ensuring that the points of view that we raise are well-balanced, well researched and well argued. I know that we have many adversities challenging us, but we must remain strong and resolute. Good things do not come without a struggle. Especially when it is for the benefit of all humanity.

There is much to do and not a moment to lose.

Warmest regards and Wassalam

Daud Vicary Abdullah